



INTRODUCING

# **NEWEGG ELITE SELLER**

Increase customer engagement. Access exclusive marketing programs. Reduce fulfillment costs. Drive sales and retention.



**Newegg Elite Seller is the latest update to our seller program** and offers you expanded access to Newegg's powerful e-commerce capabilities through our Professional and Enterprise memberships. Professional and Enterprise members enjoy:



## Enhanced Seller Stores

Customize your Newegg Store landing page with featured products, banners, and video using Newegg's Premium Seller Store.

## Discounted Fulfillment Service

Have Newegg house inventory, pick, package and ship products on your behalf with Shipped By Newegg (SBN) fulfillment.



## Post-Purchase Emails

Retarget your customers, driving brand engagement and return business. Audience segmentation and scheduled email sends available. (Enterprise members only)



## And More...

## Non-Elite

## Elite Membership

**\$0.49**/item sold

Seller Portal



Datafeed



On-Site Promotions



Fee per Unique SKU Sold  
per Month Waived



Dedicated Elite Support Team



API



Curated Marketing Programs



Personalized  
Post-Purchase Email



Shipped by  
Newegg Fulfillment

No Discount

Newegg Shipping  
Label Service

No Discount

Item Listings

Up to **100**

**Professional**

**\$49.95**/month



**5%** Discount

**5%** Discount

Up to **6,000**

**Enterprise**

**\$99.95**/month

BEST VALUE



**8%** Discount

**8%** Discount

Up to **12,000**

**Upgrade Today! Visit: [Newegg Seller Portal](#)**

**Not a Newegg Marketplace seller?**

Visit [neweggbusiness.com/sellers](https://neweggbusiness.com/sellers) to apply.

# FAQs

## Why should I upgrade my Newegg Elite Seller membership?

Ultimately, upgrading your Newegg Elite Seller membership has to make business sense for you, but here are a few common reasons to upgrade:

- **I want to increase customer engagement & repeat business.**
- **I am using Shipped by Newegg (SBN) or Newegg Shipping Label Service and would like to reduce costs.**
- **I want to be eligible for more marketing programs from Newegg.**
- **I want to list more items.**

If you find yourself saying things like this then consider upgrading to a Professional or Enterprise membership.

## What are Curated Marketing Programs?

Joining Newegg Marketplace as a Professional or Enterprise Seller guarantees eligibility for our curated marketing programs. These programs may include social media campaigns, exclusive blog posts, video, and more. Our marketing team assesses eligible sellers and will contact you if you are selected for a curated marketing program. [Learn More](#)



## How is my membership billed?

If you have upgraded to a Professional or Enterprise membership you will be billed monthly on the credit card (U.S. and international credit cards accepted) that is on file for your seller account. Your card will be billed on the 21st of each month for the upcoming calendar month.

## Is Newegg Elite Seller available on all Newegg platforms?

Yes! The Elite Seller program is available for our Newegg.com, Newegg.ca and NeweggBusiness platforms.

## Can I pay for certain membership features separately (a la carte)?

Although we realize that it may sound appealing to only purchase a single feature we're confident you'll change your mind. By joining Newegg Marketplace as a Professional or Enterprise Seller you receive access to a wealth of marketing programs as well as substantial discounts on services like [Shipped By Newegg](#) and [Newegg Shipping Label Service](#).

Still have questions? Visit the [Newegg Elite Seller FAQ](#) or email [elitesupport@newegg.com](mailto:elitesupport@newegg.com).

