Integration Guide

We are offering a new shopping experience for our customers who want to place recurring orders on must-have items. This convenient program allows customers to schedule deliveries in 1, 2, 3, 4, 5, or 6 month frequencies.

To get started, there are two methods available for batching item submission:

Method 1: Using Seller Portal

Step 1) Go to Seller Portal > Manage Promotion > Subscription Settings. Select the tab of Opt-in Items.

Step 2) On the "Opt-in Items" page, click the "Batch Update" Button to access the download/upload template section.

i.   Download file template
ii. Enter the correct item information:
    a.   Column 1: SellerPart#. The unique identification number for your item.
    b.   Column 2: Action. The operation you would like to process for setting subscription. There are two actions available: Add for opt-in items and Remove for opt-out items.

iii. Once you have completed the item list feed, upload your file for processing.
iv. Check the process result in the upload history.

File ID	File Name	Status	Uploaded Date	Uploaded User	Completed Date	Description
135513	SubscriprionDeals004.xls	Completed with errors	06/25/2014 06:13:27 (PST)	6238@623.com	06/25/2014 06:13:54 (PST)	Total Records: 14, Succe:
135512	SubscriprionDeals004.xls	Completed with errors	06/25/2014 06:04:37 (PST)	6238@623.com	06/25/2014 06:05:07 (PST)	Total Records: 14, Succe:
135511	SubscriprionDeals004.xls	Completed with errors	06/25/2014 06:01:53 (PST)	6238@623.com	06/25/2014 06:02:11 (PST)	Total Records: 14, Succe:
135510	SubscriprionDeals004.xls	Completed with errors	06/25/2014 05:59:29 (PST)	Jimmy.c.shi@newegg.com	06/25/2014 05:59:39 (PST)	Total Records: 14, Succe:
135508	APIAutoFile.xml	Failed	06/25/2014 05:50:54 (PST)	api@newegg.com	06/25/2014 05:55:24 (PST)	Total Records: 2, Success
135507	APIAutoFile.xml	Failed	06/25/2014 05:49:58 (PST)	api@newegg.com	06/25/2014 05:50:24 (PST)	Total Records: 2, Success
135506	APIAutoFile.xml	Completed with errors	06/25/2014 05:44:30 (PST)	api@newegg.com	06/25/2014 05:45:25 (PST)	Total Records: 2, Success
135505	SubscriprionDeals004.xls	Failed	06/25/2014 05:04:46 (PST)	Jimmy.c.shi@newegg.com	06/25/2014 05:05:24 (PST)	Total Records: 14, Succe:
135504	SubscriprionDeals004.xls	Failed	06/25/2014 04:34:35 (PST)	Jimmy.c.shi@newegg.com	06/25/2014 05:00:29 (PST)	Total Records: 14, Succe:
135503	APIAutoFile.xml	Completed with errors	06/25/2014 01:44:27 (PST)	api@newegg.com	06/25/2014 01:45:27 (PST)	Total Records: 2, Success

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Method 2: Using API

API can only be used to batch add or remove qualifying items. For operating the subscription program, please use Seller Portal directly.

For API usage, please download the latest API integration guide for details:
https://sellerportal.newegg.com/Guideline/Newegg_Marketplace_API_DeveloperGuide.zip

For any questions regarding batch add or removal of qualifying items using Datafeed or API, please contact Newegg Marketplace Integration Team at datafeeds@newegg.com

Please note:

- By submitting your item list, all listed items will automatically be included or excluded from all ongoing subscription programs.
- The item list file can only be uploaded through Seller Portal, and not FTP.