



NEWEGG FLASH

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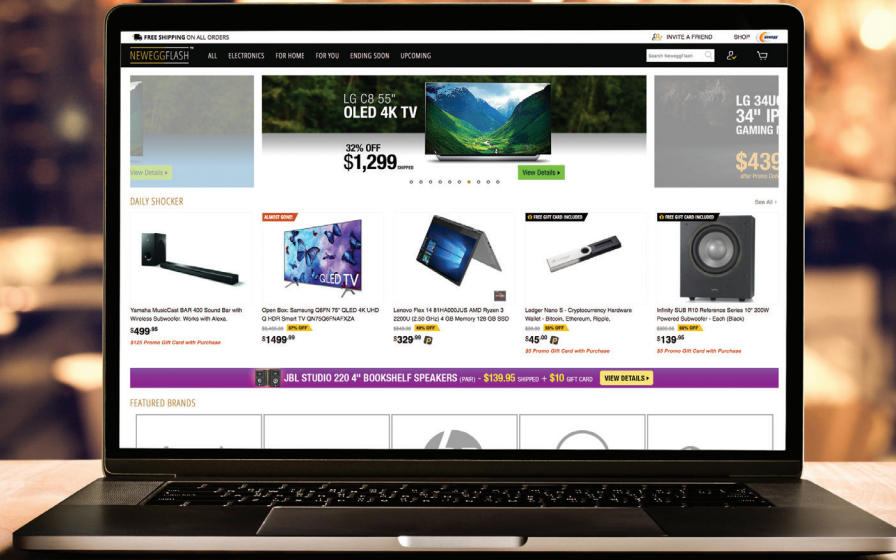
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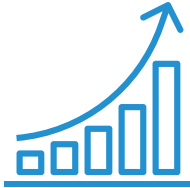


WHO WE ARE

NEWEGGFLASH is Newegg's sister site specializing in flash sales. Launched in 2013, we've become one of the best promotional method to move inventory and promote brand awareness.

With a steady stream of D2C daily emails and constant web page updates, we've gained a loyal customer base who can't wait to see what the daily hot offers are going to be.

NEWEGGFLASH BENEFITS



**GROW
SALES**



**MOVE
INVENTORY**



**INCREASE
BRAND EXPOSURE**

VALUE TO SELLERS



MERCHANDISING

Our dedicated merchandising team carefully curates and launches 100+ strong deals daily.



CREATIVE PLANNING

We offer you flexible scheduling - campaigns can be tailored to your schedule, from 15 hours to 7 days.



DESIGNS

Custom design cater your products and brands to the NeweggFlash customers.



MARKETING AND PROMOTION

We can boost your exposure with our daily email, homepage features, Affiliates network, search engine marketing and other channels.





CORE TECH

Automotive

Car Electronics, Wheels, Tires

Camera & Photography

DSLR, Lenses & Accessories,
Mirrorless Compact Cameras

Cell Phones

Unlocked Cell Phones, Blue-
tooth Solutions, Accessories

Components & Memory

Processors, GPUs, Memory,
Cases, Power Supplies

Home Audio

Speakers, Soundbars, Receivers, Home
Theater Systems

Home Video

4K TVs, Blu-Ray Players, Stands, Mounts

Monitors & Peripherals

Monitors, Keyboards, Mice, Gaming
Headphones

Music Instruments

Guitars, keyboards, Pro Audio, DJ

Networking

Mesh Systems, Routers, NAS

Storage & Memory

SSDs, HDDs, Flash, USB Storage

Surveillance & Security

IP Cameras, Surveillance Systems,
CCTV

Systems

Notebooks, Desktop PCs, Gaming
Systems



EMERGING TECH

Appliances

Vacuums, Kitchen Appliances,
A/C, Fans, Air Purifiers

Baby Tech

Baby Monitors, Smart Nursery

Health & Personal Care

Activity Trackers, Massagers,
Oral Care, Electric Shavers,
Hair Dryers

Home Improvement

Portable Generators, Garage
Storage, Alternative Energy

Office Supplies

Printers/Scanners, Ink, Toner, Office
Furniture, Gaming Furniture

Outdoor & Garden

Outdoor Lighting, Smart Garden Grills,
Outdoor Heaters

Pet Tech

Pet Cameras, Grooming, Feeders

Smart Home

Thermostats, Lighting, Surveillance,
Video Doorbell, Voice Controller

Sporting Goods

Electric Rideables, Exercise Equipment,
Outdoor Recreation

Tech Toys & Hobbies

Drones, RC, Learning & Educational
STEM, Maker

SUCCESS STORIES

On NeweggFlash everyone can have their spotlight moment.



Our New Year New You campaign sold more than 100+ units of workout equipments.



During Valentine's Day, we pushed brand exposure to one of our leading jewelry brand. They were able to make record high volume.



Robotic Vacuum continues to lead the way. Xiaomi was able to sell 500+ units in one quarter.



During Spring Cleaning season, we sold 1,000+ units of various Dyson vacuum models.

SUCCESS STORIES



Sold 1,000+ units in Q4



Sold 1,000+ units in 2 days



Sold 500+ units in 2 days

OTHER POPULAR PRODUCTS



Health & Beauty




Massage Chairs




Water Sports Gear & Accessories

DIGITAL MARKETING

AFFILIATES



Deals Stores Forums Deal Alerts Blog

TOP COUPONS GROCERY VIDEO GAMES TV COMPUTERS CREDIT CARDS HOME CLOTHING & ACCESSORIES TECH CAMERAS AUTO HEALTH & BEAUTY BABY

Slickdeals > Forums > Deal Talk > Acer Aspire 3 15.6" Laptop: Ryzen 7 2700U, 8GB, 256GB SSD, Vega 10 \$490 \$729.99 + Free Shipping

Deal Score: @24,073 Views 28 Comments

Acer Aspire 3 15.6" Laptop: Ryzen 7 2700U, 8GB, 256GB SSD, Vega 10

\$490 \$729.99 + Free Shipping

NeweggFlash.com has Acer Aspire 3 15.6" Laptop (A315-41-R14K) on sale for \$489.99. Shipping is free. Thanks Discombobulated

Specs

- AMD Ryzen 7 2700U (2.20 GHz) CPU
- 15.6" 1920x1080 Full HD Display
- 8GB DDR4 Memory
- 256GB SSD
- AMD Radeon Vega 10
- 10/100/1000Mbps w/ 802.11ac Wireless LAN
- 2-Cell Li-Polymer Battery
- Windows 10 Home 64-bit
- Ports:
 - 1x HDMI
 - 1x USB 3.0
 - 2x USB 2.0

No Longer Available:

Newegg.com has Acer Aspire 3 15.6" Laptop (A315-41-R14K) on sale for \$489.99. Shipping is free.

Editor's Notes & Price Research

This price beats the price of our recent Front Page Deal for it by \$9.

Written by Corwin


See Deal


Share Good deal?

Discombobulated posted this deal. Say thank!


Give Thanks

SOCIAL MEDIA



@NeweggFollow

On sale for \$899.99 via #NeweggFlash, the @msiUSA Vortex Gaming PC equipped with an i7-7700 CPU, @NVIDIAGeForce GTX 1060 6GB GPU, 16GB DDR4 RAM, 128GB SSD, 1TB 7200RPM HDD, #Thunderbolt3, & Win10 Ends 8/7 ► newegg.io/2df00bb



MSI VORTEX
i7, GTX 1060
16GB RAM
50% OFF
\$899.99 SHIPPED

8:50 PM - 1 Aug 2018

3 Retweets 39 Likes



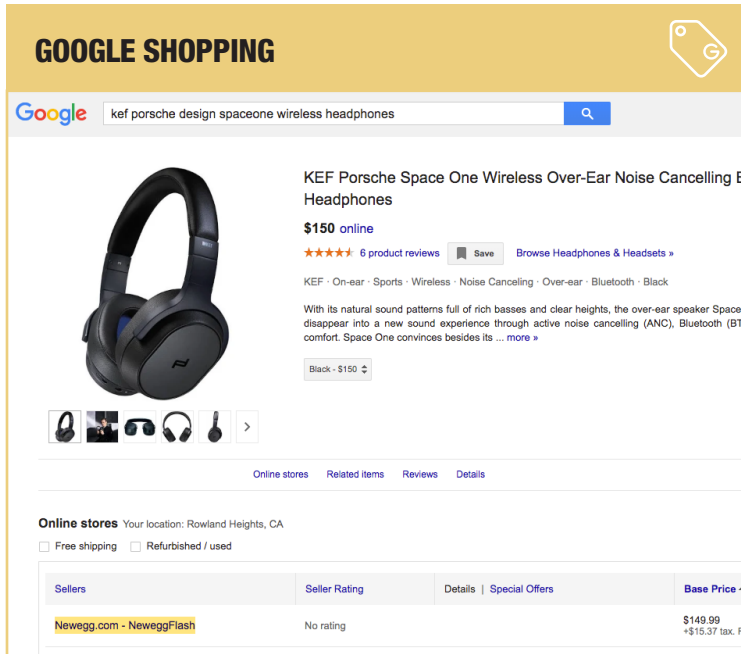
We partner with Slickdeals, Dealmoon and other big affiliates to dramatically increase sales and visibility.



Our social media channels let us promote and give more visibility to our latest sweepstakes events and promotions, and also allows us to interact and receive feedback from our followers and customers.

DIGITAL MARKETING

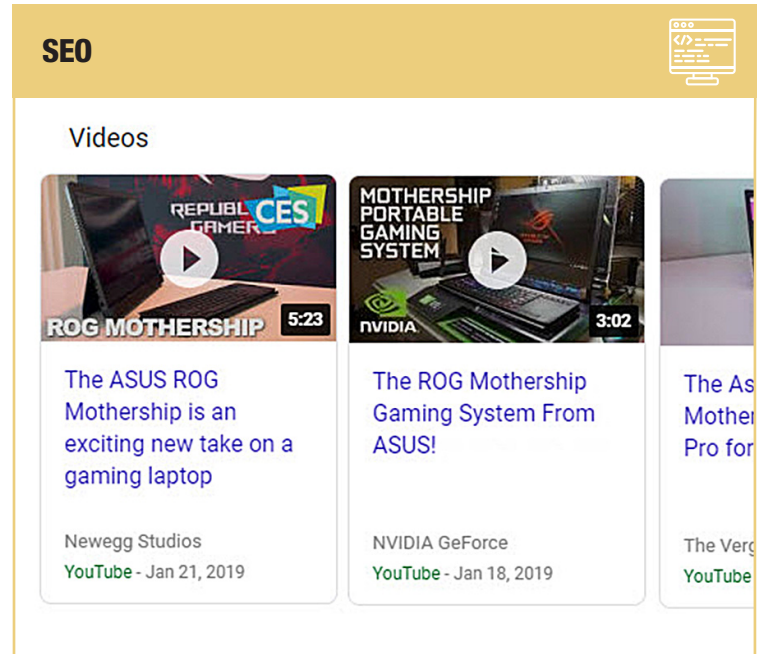
GOOGLE SHOPPING



Google Shopping search results for "kef porsche design spaceone wireless headphones". The main product is the KEF Porsche Space One Wireless Over-Ear Noise Cancelling B Headphones, priced at \$150 online. It features 6 product reviews (4.5 stars) and is available in Black. The product description highlights its natural sound patterns, rich basses, clear heights, and active noise cancelling (ANC), Bluetooth (BT) comfort, and Space One convinces besides its ... more >. The product is available from Newegg.com - NeweggFlash. The page also shows online stores, related items, reviews, and details.

Google Shopping ads is a great strategic marketing tool that can boost exposure and enhance sales opportunities.

SEO








YouTube video thumbnails for "The ASUS ROG Mothership is an exciting new take on a gaming laptop" and "The ROG Mothership Gaming System From ASUS!". The first video is by Newegg Studios, uploaded on Jan 21, 2019, with a duration of 5:23. The second video is by NVIDIA GeForce, uploaded on Jan 18, 2019, with a duration of 3:02. The third video is partially visible, titled "The As Mother Pro for".

Our SEO experts offer optimization strategies that can funnel customers instantly and directly to your product pages.

ONSITE FEATURES

DAILY SHOCKER

| | | | | |
|---|---|---|--|--|
|  <p>DELL Laptop XPS XP9370-7002SLV Intel Core i7 8th Gen 8560U (1.80 GHz) 8 GB</p> <p>\$1,899.00 \$999.99 38% OFF</p> |  <p>Intel 660p Series M.2 2280 1TB PCI-Express 3.0 x4 3D NAND Internal Solid State</p> <p>\$149.00 \$109.99 41% OFF</p> <p><small>\$101.99 After Promo Code: NEFPBL24</small></p> |  <p>ASUS VivoBook 15.6" FHD Laptop, Quad-Core Ryzen 5 2500U Processor (up to 3.6 GHz)</p> <p>\$649.00 \$499.99 23% OFF</p> |  <p>Pioneer VSX-933 7.2 Channel 165 Watt Audio Video Bluetooth Network Receiver</p> <p>\$679.00 \$249.99 57% OFF</p> |  <p>Acer Laptop Swift 3 SF315-52-611D Intel Core i7 8th Gen 8560U (1.80 GHz) 8 GB</p> <p>\$769.00 \$599.99 22% OFF</p> |
|---|---|---|--|--|









FEATURED BRANDS












TODAY'S BEST DEALS

| | | | |
|--|--|--|---|
|  <p>Tilting TV Monitor Wall Mount 40"-65" LED LCD PLASMA Flat Screen Bracket VESA 6"</p> <p>\$40.00 \$19.99 51% OFF</p> |  <p>Mabella .925 Sterling Silver 6.06 Ctw (12mm*12mm) Heart Cut Created Amethyst</p> <p>\$269.00 \$39.99 85% OFF</p> |  <p>Tatung USB 3-in-1 Mini Fan and Power Bank TMP-2600H-BL</p> <p>\$20.00 \$6.99 77% OFF</p> |  <p>Furmax Ribbed Office Chair Mid-Back PU Leather with Adjustable Height and Swivel</p> <p>\$99.00 \$66.99 33% OFF</p> |
|  <p>3-DAY SALE</p> |  <p>3-DAY SALE</p> |  <p>3-DAY SALE</p> |  <p>3-DAY SALE</p> |

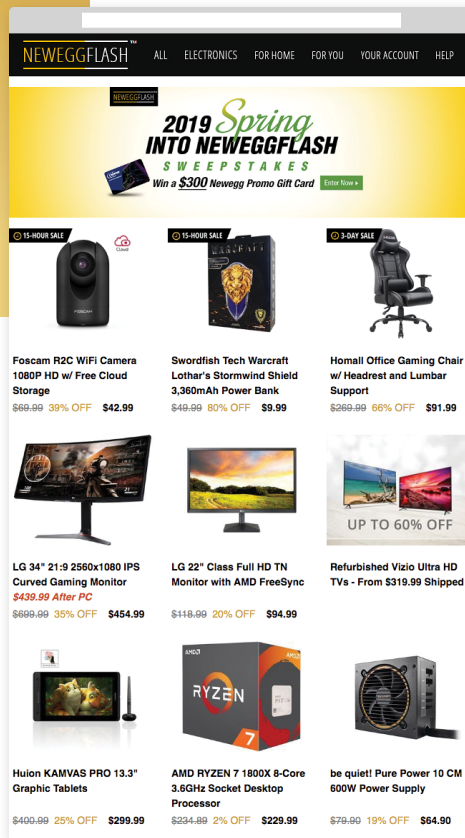
CAMPAIGN STORE

| | | | |
|--|--|---|--|
|  <p>LG 4K TVs - From \$1349 Shipped</p> |  <p>Beats Solo3 Wireless Headphones - From \$188.95 Shipped</p> |  <p>Seagate Hard Drives - From \$39.99 Shipped</p> |  <p>High Back Racing/Gaming Chairs - From \$99.99 Shipped</p> |
|--|--|---|--|

PROMOTIONAL OPPORTUNITIES

DAILY & DEDICATED EMAILS

Let our team curate an email experience that beautifully showcases your brand and products.



PROMOTIONAL OPPORTUNITIES


BANNER PLACEMENTS

Showcase your product on prime placements such as our daily email and homepage banners.

ASUS ZENBOOK
15.6" i7 1TB SSD

13% OFF
\$1,299⁹⁹ SHIPPED

[View Details ▶](#)

A silver ASUS ZenBook laptop is shown from a three-quarter angle, open, against a dark blue background with a subtle light gradient.

APPLE 256GB
iPhone XS MAX

8% OFF
\$1,189⁰⁰ SHIPPED

[Shop Now ▶](#)

A silver Apple iPhone XS Max is shown vertically, displaying a colorful abstract wallpaper, against a dark background with a glowing horizon line.

DJI PHANTOM 4
QUADCOPTER DRONE

25% OFF
\$750⁰⁰ SHIPPED

[View Details ▶](#)

A white DJI Phantom 4 quadcopter drone is shown from a top-down perspective, resting on a wooden surface with a blurred background of trees.

FITBIT IONIC
ACTIVITY TRACKER

39% OFF
\$214⁹⁵ SHIPPED

[Shop Now ▶](#)

Two Fitbit Ionic activity trackers are shown side-by-side, one in black and one in orange, against a teal background with a faint image of a person playing basketball.

DON'T WAIT, CONTACT US AT
INFO@NEWEGGFLASH.COM

FLASH.NEWEGG.COM

NEWEGGFLASHTM

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